

Chameleon Net

www.chameleonnet.co.uk



E-commerce System Development

Our skills and experience

Chameleon Net has been building e-commerce systems for over 8 years for both B2B and B2C clients. Our team is experienced in all areas of website design and development, and understands the need to provide a clear, simple and enjoyable experience for customers.

Our approach to system development is business requirements-led; we always select the best technology to fit the purpose, either built by our in-house developers or created by customising off-the-shelf products. By working in this way, we can develop highly flexible systems providing varying functionality, from basic online ordering to complex interaction with supply chain systems and partners.

We are also able to segment online buyers, enabling unique functionality to be delivered to different groups, and have experience of building-in multi-lingual and multi-currency support.

Next Generation E-commerce

Now that transacting online has been established as a viable business model, there is the opportunity to take e-commerce to the next level.

This means looking at the end-to-end process of online transactions. For instance, how does the user buy online, what happens when the order is placed, if multiple items are bought is the fulfillment avenue the same, how are invoices generated, what sort of reporting is needed?

If you have an existing e-commerce site, Chameleon Net can help you revisit the big picture, enhance the e-commerce site, and tackle behind the scenes integration with supply chain, ERP and CRM applications.

Thinking of revamping your e-commerce system?

We can help you:

- Re-evaluate the purchase process.
- Enhance the user experience.
- React to customer feedback.
- Consider integration with other systems (internal and external).
- Implement comprehensive, customer-friendly fulfillment.
- Streamline internal processes.
- Optimise your site for search engines.