

Chameleon Net

www.chameleonnet.co.uk



Company Overview

Chameleon Net Key Facts:

8 years in the web business

Commitment to service

Highly skilled in-house teams in all core disciplines

Excellent levels of client satisfaction

Projects delivered on time and within budget

Profitable and financially solid

Clients include:

- » **3M**
- » **Amnesty International**
- » **BBC**
- » **Cable & Wireless**
- » **Christie's**
- » **GeoPost**
- » **Hilton International**
- » **Sporting Index**
- » **UNICEF**

Chameleon Net is a full-service web agency specialising in tailor-made web solutions. Clients rely on our combination of innovation, expertise, experience and reliability to provide ongoing support for their web strategy.

Chameleon Net bridges the gap between design agencies, web development companies and hosting providers. We deliver all the required expertise, using our carefully selected in-house team, to take a project from conception to design, development, implementation and on-going support.

As a result, at Chameleon we are proud to produce highly individual work that completely fits your requirements and provides a platform for growth.

Our Services

We operate five core streams of expertise: Internet Marketing, Web Design, Technical Development, Consultancy, Hosting & Support.

Internet Marketing

Chameleon Net can help your organisation with the formulation, creation, deployment and analysis of Internet marketing activities to enhance the effectiveness of your brand and delivery of products & services online.

Our Internet marketing services include:

- Search engine optimization
- Online advertising
- Web 2.0 & social networking
- Email marketing
- Microsite design & development
- Campaign tracking & measurement

Web Design

We know that good design is central to the success of every website project. We have a dedicated in-house design that works collaboratively with you to get things just right.

In our view, good design is sophisticated, fulfilling many goals. It gives you:

- An effective visual translation of your brand for online media.
- A site that matches your marketing objectives.
- Engagement with your audience and their needs, desires, likes and dislikes.
- Layouts that are both interesting and usable - so that sites fulfill their aims but don't look like identikit solutions.
- A balanced mix of textual, graphical and multimedia content.

Technical Development

Chameleon Net has a very strong track record of delivering innovative, reliable, and flexible online systems. We believe that technology goes hand in hand with great web design, inventive online marketing, and the application of commercial objectives to create successful, innovative websites.

Our in-house development team custom develops unique systems using our modular platform, to create highly flexible web-based systems for our clients, including:

- E-commerce sites
- Content management systems
- Extranet & Intranet applications
- Gaming services

What's more, where you have a particular requirement, we have the capabilities to provide completely bespoke development work. Our development team is skilled in:

- Front-end development. E.g. X/HTML, CSS, Flash
- Programming. E.g. .Net, C#, Java,
- Database setup, manipulation, and management. E.g. MS SQL, Oracle
- Building systems from the ground up using a variety of programming languages
- Developing APIs for integrating web-based applications with back-end systems

Consultancy

Chameleon Net has over 8 years' exposure to complex web projects, and we understand both the associated business objectives and hands-on technical issues. We use this extensive experience as a basis for delivering consultancy services, including:

- Web strategy consulting
- Usability, accessibility and search engine auditing
- Project specification and ITT creation
- Project management
- Security consultancy and testing

Hosting and support

High quality ongoing support of any website or online application is crucial. We know that the web is 24/7 environment, so our hosting environment at The London Hosting Centre is fast, secure and reliable and our support team is on standby at any time of day or night, 365 day per year.

We support all of our clients in any way we can, by offering services such as:

- High-spec shared and dedicated web hosting
- 24 hour support
- Hardware, system and application monitoring
- Bespoke service level agreements (SLAs)